

Design Of An Internet Site For Sustainable Architectural And Urban Development In Touristic Areas In Minia Governorate (Egypt)

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Abstract:

During the past 20 years tourism – both in negative and in positive terms - has developed into an important factor within the context of sustainability. Tourism is among those economic branches that are directly dependent on sustainable management. It may result in a transfer of money from richer to poorer regions and thus create jobs as well as contribute to the maintenance or creation of public infrastructure and hence to an improvement of the quality of life. Therefore, tourism is an ideal case for a sustainability strategy.

Tourism sector in El-Minia Governorate till now couldn't attract numbers of visitors which correspond to the historical and touristic importance of Minia Governorate which comes from the fact that all ages of the Egyptian history: Pharaonic, Greek, Roman, Coptic, and Islamic, have left great monuments everywhere on its land. There is no enough, efficient and accessible information about the archaeological sites of Minia Governorate. The researcher has designed an internet site to get over this problem and to be a tool for architectural and urban sustainable development in Minia.

Paper discussed some issues such as the term of “sustainable tourism”, principles of sustainable tourism, the role of internet in promoting

sustainable tourism, the international standards and principles of web design. The paper presented the design process and the components of an internet site for architectural and urban sustainable development in Minia Governorate. This will lead to increase the tourism nights in Minia and consequently will lead money movement and thus improving the quality of people life.